

SkillsUSA 2010 Contest Projects

Audio/Radio Production

Click the “Print this Section” button above to automatically print the specifications for this contest. Make sure your printer is turned on before pressing the button.



2010 Audio/Radio Production Prompt

MISSION:

Your assignment is to produce a :60 second sound rich news story about the World Cup viewing parties taking place at The Living Room in Kansas City's Power & Light District. Your client wants to do a news story about the viewing parties featuring today's game (U.S. Men's National Team vs. Algeria).

Content: Our client has requested that the following information must be represented within your production:

1. Information and sound from inside The Living Room.
2. Use this morning's game as the basis for your story but don't forget to mention that the viewing parties continue throughout the World Cup.
3. Clearly communicate that the viewing parties are family events. Even though alcohol may be served during the event that shouldn't be mentioned.
4. Make sure you have interviews from people participating in the viewing party.
5. You are allowed to leave immediate The Living Room area to record your voiceover but you shouldn't return to the contest room earlier than 11:00 a.m.

Target Audience:

Sports fans (especially soccer fans) of all ages. You want to mention that the viewing parties are open to families and fans of all ages. The viewing parties are being coordinated by the Kansas City Wizards, the local Major League Soccer (MLS) team.

Here's some specific information from Chad Reynolds with the Kansas City Wizards:

So here's a bit of a brief on the P&L and how it's been for the watch parties:

There's a big courtyard in the middle called "The Living Room" with a giant big-screen where there should be anywhere from several hundred to a couple thousand soccer fans (tough to predict a crowd with it being a Wednesday morning). There will also be people in some of the surrounding restaurants/bars. The largest concentration of fans (and the rowdiest) will be in a bar/grill called "Johnny's Tavern" near the back of the area. That's where the "American Outlaws" U.S. soccer supporter's club has their organized party in conjunction with the big party. That's where the singing/chanting type crowd will be.

It's really been a great turnout for this event for us. We've had folks there of all ages and levels of soccer fandom. And as the tournament has gone on we're seeing bigger and

bigger numbers. Hopefully we see big-time numbers on Wednesday for what is in reality the most important U.S. soccer match in years (arguably since 2002 and the quarterfinals).

There should be plenty for the contestants to record. And plenty of people to interview. Good stuff.

Guidelines:

1. Safety (please be aware that there will be a large and possibly rowdy crowd and that alcohol may be served in the area --- no contestants are allowed to drink during the contest even if you're 21 or older).
2. All audio will be done in the field, including your voiceover.
3. You should try to include the following audio elements: natural sound, narration and interviews, during at least one portion of the project. You must record your narration and interviews in the field.
4. You must use the following lockout to end your news package: "Reporting from the Power & Light District in Downtown Kansas City, I'm *your name(s) here*, SkillsUSA News." If both partners voices are heard as reporters within the news package then both names should be mentioned but if only one partner's voice is heard then only one name should be mentioned. The lockout counts in the 60 second time limit.